



Comments from Suzann's clients:

"Delivered the most effective development exercise the team had experienced in years."

"Insightful. Understands the business. Love her directness and the way she challenges me."

"Helped me navigate through big changes. Provided focus and helped me understand the culture and how to work with my team. Immediately trusted her objectivity."

Credentials:

- Bachelor of science from University of Wisconsin-Stout
- Certified to instruct more than 35 leadership courses
- Certified in multiple behavioral assessments and coaching models

Suzann Arseth

- Owner of Arseth Insights since 2006
- Executive coach with 20+ years' experience
- Recent clients: Sunflower Electric, Clipper Distributing Company, UMB Bank, Hallmark Cards, Ascend Learning, University of Kansas, The City of Kansas City, MO, Johnson County Government and many others

Professional Experience

Executive Coach, Owner/Principal at Arseth Insights 2006–Present

Works with clients in diverse industries and organizations to provide the following:

- One-on-one coaching for leadership development and impact
- New leader assimilation
- Transitional coaching
- Team formation and organizational improvement
- Leadership assessment interpretation and feedback

Executive Coach at Century Link (formerly EMBARQ) 2007–2009

- Coached 25 high-potential executives to positions of greater responsibility
- Helped create an onboarding program for new executive hires
- Created and implemented 25+ successful team development initiatives

Executive Coach/Consultant at Sprint 1998–2007

- Developed executives through one-on-one coaching, transitional coaching and team formation and development
- Created 360-degree interview process
- Developed tools to support leaders with merger transition
- Delivered leadership training
- Developed and implemented innovative solutions to address performance gaps

Suzann Arseth's unique qualities:

- Insightful, keen listener; skilled at drawing out what really matters
- Candid and observant, speaks truth without judgment, challenges thinking and beliefs
- Pragmatic and solutions-oriented; provides the resources and accountability necessary to create lasting change
- Highly credible; broad experience with hundreds of executives across multiple industries and disciplines